

Safe Sleep Initiatives Newsletter

Summer 2024



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Safe Sleep News & Updates

The National Collaborative for Safe Infant Sleep (NCSIS) met for a quarterly call in April 2024. Michelle Edison, Director of Network Development at the Pathways Community Hub Institute (PCHI), joined the collaborative to share the [PCHI Model](#).

The PCHI Model helps communities build a sustainable community-based care coordination network. The model provides training and tools for Community Health Workers to identify and eliminate risk factors to improve health outcomes. Michelle discussed the burden of health disparities and strategies to empower caregivers and families to employ safe sleep practices to reduce infant mortality. Visit PCHI-hub.org to learn more. Interested parties can [watch the presentation recording here](#).

The Consumer Product Safety Commission (CPSC) announced that major retailers including Amazon, Target and Babylist made the decision to stop selling weighted infant sleep products. Sandy L. Chung, MD, FAAP wrote a letter to the CPSC and ASTM International to address the dangers of these products and included a call to action for the CPSC and ASTM International to conduct a vigorous oversight on all infant and child weighted sleep products. The AAP News press release can be read [here](#).

COMING SOON!

The AAP SUID Prevention Program will be filming a series of brief videos to help early career physicians sharpen their communication skills with new parents about safe sleep practices. These videos will be made available online in Summer 2024. This exciting educational resource is developed in partnership with the AAP and Drs. Rachel Moon and Michael Goodstein. These videos will be linked to the resource repository at www.aap.org/safesleep.

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Partner Highlights:

ARIZONA DEPARTMENT of HEALTH SERVICES

In April 2015, the Arizona Department of Health Services formed the Safe Sleep Task Force with the goal of reducing infant sleep-related deaths by improving safe sleep practices. A great accomplishment of the Task Force was the creation of Crib Cards, a card to display near a baby's safe sleep space with ABC safe sleep messaging, for distribution by hospitals and health organizations. A total of thirty hospitals and 7 county health departments participated and over 320,500 cards were distributed. This effort impacted hospital practices and policies with safe sleep education and messaging. The Arizona Department of Health Services created a [Safe Sleep Toolkit](#) that includes digital banner ads, posters, social media, and videos depicting safe sleep messaging in English and Spanish. Visit the [Arizona Department of Health Services website](#) to learn more about their programs and resources!

MICHIGAN DEPARTMENT OF HEALTH & HUMAN SERVICES

The Michigan Department of Health & Human Services Infant Safe Sleep Program recently released [Family Stories of Sleep-Related Loss: A Facilitation Guide for Using Digital Stories](#). The guide includes three personal video stories of families who lost their infants in unsafe sleep environments. The stories were conceptualized, created, and edited by bereaved parents. As part of the creative process, the parents opted into a storytelling workshop hosted by [StoryCenter](#) where they learned how to create first-person narrative videos telling their stories. The guide provides the authors suggestions on how and where to use the stories along with discussion prompts. Launched in July 2022, the program assists with the development of education plans, provider training, infant safe sleep resources, and connections to local safe sleep experts and wraparound services for families in need. The Michigan Infant Safe Sleep Website has a variety of resources for professionals and families. There are videos, education materials, online trainings, a communications guide and more. [Learn more here!](#)

AAP Safe Sleep Resources

A new HealthyChildren article, "[Safe Sleep Tips for Sleep-Deprived Parents](#)," written by Dr. Rachel Moon, MD, FAAP, is now available for partners to share broadly. The article provides safe sleep tips for sleep-deprived parents and aims to help new parents with practical tips to get through the challenging adjustment of having a newborn with unpredictable sleep schedules.

Upcoming Opportunities

- The next AAP & NCFRP Cross-Training webinar is scheduled for Thursday, July 30, 2024 from 12:00 – 1:00pm CT/1:00 – 2:00pm ET. [Register here!](#) Subject matter experts will discuss how to identify and acknowledge implicit bias in medical records.
- The 2024 AAP National Conference & Exhibition (NCE) registration is now open. NCE will be this fall starting September 27 and will run through October 1, 2024 in Orlando, FL. Interested parties can register [here](#). Please visit [aapexperience.org](#) to learn more.